



Welcome to your AMPs ::

## Analysis of Monthly Practice

March 2014

### AMP Practice Tip of the Month

Most of us have had more than enough weather to hold us over, and are looking forward to warmer, drier times in the coming months.

As people emerge from their cocoons, let's welcome them into a world of wellness, clearing the cobwebs from their winter's hibernation and encouraging them to engage.

Spring is a natural time to promote – awakening, rebirth, buds sprouting, grass greening – offer your community a chance to discover the wonders of chiropractic.

People often tune up their car after the cold season – but how many tune up their body? Urge your current patients to bring in their friends and family to be checked, and to gain an advantage as the world whirs back into action.

Those of you who have not suffered the weather indignities I refer to, more power to you! It's still a great time to bring people out of their reverie and into fully functioning, vibrant good health! Tell them your truth, you'll be delighted with the response!