



Welcome to your AMPs ::

Analysis of Monthly Practice

February 2014

AMP Practice Tip of the Month

Many doctors had to deal with rough weather patterns in January – those in warmer regions may not relate, but when the temperature gets down below zero, and the roads are iced up, some patients will choose to cocoon over visiting your office, unless it's essential.

That makes it more important than ever to get into gear right now, and if you are behind on your goals so far this year, don't shrug your shoulders, take massive action!

Paradoxically, many are reporting a record January – it just goes to show you, it's your capacity and attraction that determines your level of success, not the conditions of the environment. Yes, there may be some challenging circumstances, but it's all relative – those who commit to move forward generally do.

Be clear about your targets, and refresh your mind and your strategies daily, until the rhythm occurs naturally. The learning curve may be steep at times, but remember, who you are determines how well what you do works. Success comes from you, not to you – keep it in mind, and work on showing up bigger and better, and watch what happens in your practice.